

6 Months SEO Work Plan for Brianzeng.me client

1st month:

- Comprehensive onsite optimization
 - Identifying technical SEO errors and fixing them (We can co-ordinate with your programmer OR our programmer can take care of addressing errors)
 - We will use industry's best SEO software for this along with Google webmaster tools data
 - Keywords research and analysis
 - Unique Title and Meta Description for each page
 - Images optimization
 - Headings optimization
 - Content development for primary landing pages
 - Preparing sitemap for search engines (Google and Bing)
 - Submitting sitemap to Google and Bing

- Blog setup (WordPress based theme design and implementation)

- 4 high quality blog posts (having 1000 words each)
- Social media accounts setup (if they are not already setup)

2nd month:

- 12 Contextual links
- 2 high quality blog posts (having 1000 words each)
- Social Media Accounts Management

3rd month:

- ➔ 1 ultimate guide having 4000 words
- ➔ 5 Guest posts links
- ➔ 5 Contextual links
- ➔ Social Media Accounts Management

4th month:

- ➔ Infographic Design
 - Research on topic/concept finalization for infographic
 - Content research for the finalized topic(s)
 - Content creation & final data placement
 - Rough design creation by placing all content and data in form of graphics
 - Final design of the infographic after undertaking all necessary changes (Client insights)

- ➔ Infographic Promotion
 - Syndication in 10 Infographic Platforms
 - 2 Blog Posts to Promote the Infographic
 - Social Media Curation & Distributing Infographic through Social Media Outlets

5th month:

- ➔ 2 high quality blog posts (having 2000 words each)
- ➔ 5 Authority guest posts
- ➔ Social Media Accounts Management

6th month:

- 1 ultimate guide having 4000 words
- 5 Contextual links
- 5 guest posts links
- Social Media Accounts Management